



Institut für Technologiemanagement

Internship and Bachelor or Master Thesis

at the Institute of Technology Management



Universität St.Gallen

Research field:

Different topics in the field of Smart Services/Digitalization/XaaS/5G/IoT/
Industry 4.0/Cloud manufacturing, etc.

From supply chains to production to customer experience, digitalization is transforming the economy and unleashing new opportunities for value creation. You are looking for an interesting topic for your thesis? Come and explore with us the exciting research field of how digitalization will affect industrial companies!

Our research focus:

- What effects does digitization have on the business models of companies?
- Which new business areas can be opened up by digital services?
- Which revenue models can be used for smart services?
- How can product-as-a-service offers be successfully implemented?
- Which organizational implications arise from innovative business models for industrial companies?
- How to hedge financial risks in the context of innovative new business models?

Our offer:

- Competitive salary
- Active involvement in current research activities
- Theoretical, empirical or case study based work
- Collaboration with leading international industrial companies
- Great working atmosphere in a young, motivated team

Requirements:

- Advanced university studies in Business or Economics, (Industrial-) engineering, Computer science / Psychology and similar
- Independent, results-oriented and structured working method
- Interest in data and literature analysis depending on the topic
- Professional handling of MS Office, in particular MS PowerPoint & Excel

If you are interested, please
contact:

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