



INTK  
Jaarbeursplein 6  
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[www.intk.com](http://www.intk.com)

## INTERNSHIP: ONLINE MARKETING

INTK is a young and ambitious studio based in Utrecht, specialised in developing digital strategies for cultural organizations.

Our mission is to change how people relate to culture. We want to encourage cultural participation through digital strategies and make it as popular as sports. We work with several museums, theatres, film houses, castles, libraries and festivals. Some of our clients are: NEMO Science Museum, La Fenice Opera House Venice and Antwerp Philharmonic Orchestra. We are looking for an art & culture aficionado interested in an internship focused on online marketing.

### **What can you learn:**

You will learn everything about Google Marketing tools, such as AdWords and Google Analytics. Additionally, you can learn about project management practices and tools like Asana and Slack.

### **Your tasks:**

At INTK you will be slowly responsible for all parts of the business. This includes:

- Online marketer: you have the opportunity to gain practice with Google Ads and Google Analytics;
- Account manager: you will have regular meetings with cultural organisations that work with us;
- Entrepreneur: you contact cultural organizations and encourage them to work with us.

### **You are:**

- You speak one of the following languages: Dutch, German, French, Spanish, Catalan, Hungarian, Italian, Finnish, Danish, Swedish, Polish or Czech;
- Interested in online marketing and digital technologies.

### **What we offer:**

- Fee: 400 euros/month (40hours/week);
- Learning all about online marketing in the cultural sector;
- Work with a young international team;
- Offices at the center of Utrecht;
- Possibility of a job after a successful internship.

### **Additional information**

- Period: ideally 6 months (less might also be possible)
- Hours a week: ideally 40 hours/week (less might also be possible)
- Start date: as soon as possible

Are you interested? Send your CV and cover letter to Beatrix Nitschke at [beatrix@intk.com](mailto:beatrix@intk.com).  
In case you have questions we prefer to receive them by email.