Getsafe is reinventing insurance. The insurtech startup from Heidelberg is creating technology to make insurance simple, transparent, and fair: With just a few clicks, customers can learn about, buy, and manage insurance conveniently on their smartphone. Getsafe sees itself as a technology company that is active in the insurance sector - not the other way around. Together with renowned partners such as Munich Re and leading venture capital investors, Getsafe is bringing the concept of multi-line insurance into the digital age in a consumer-friendly way.

Join us as:

Marketing Manager (m/f/x)

YOUR TASKS

- Work with marketing, product and data teams to develop and maintain consistent metrics, reporting and monitoring around campaign/channel funnel conversion, return on investment and profit performance.
- Identify opportunities to run marketing experiments and willingness to work closely with developers to get these live.
- You’re obsessed with learning, testing, winning, failing, and finding quick solutions to multiple challenges every day,
- Maintain a record of testing insights for the organization to build upon, and communicate learnings across the organization

YOUR PROFILE

- Passion for working with and learning from a best-of-class digital marketing and dev team
- Strong computer proficiency, especially Excel. Preferred: First Business Intelligence or DWH experience
- Knowledge of Google Analytics, Adobe Analytics Cloud, or comparable web analytics tool
- Familiarity with content management systems and platforms (e.g. Wordpress, Joomla, Squarespace)
- Fluent in English and German

Your Benefits

- Opportunity to take responsibility from day 1
- Amazing startup experience
- Challenging responsibilities in an industry-disrupting InsurTech startup
- Regular team lunches, fresh snacks & drinks
- A highly motivated and energetic team

If you want to join our team, please submit your documents via jobs@hellogetsafe.com. Your contact at Getsafe is Catherine Schabert (c.schabert@hellogetsafe.com, Fon: 06221/871 00 61)