Heidelberg-based Getsafe is among Germany’s fastest growing and most innovative InsurTech startups. We are developing the first digital insurance that is fair by design and transfer the concept of multi-line insurers like Axa or Allianz into the digital age. Our strong growth is supported by Munich Re, one of the largest re-insurers of the world, as well as by strong and leading VC investors, including Rocket Internet, CommerzVentures and Partech. We are looking to further expand our team - Join the revolution!

Join us as:

Junior Digital Growth Manager (m/f)

YOUR TASKS

● Work with marketing, product and data teams to develop and maintain consistent metrics, reporting and monitoring around campaign/channel funnel conversion, return on investment and profit performance.
● Identify opportunities to run marketing experiments and willingness to work closely with developers to get these live.
● You’re obsessed with learning, testing, winning, failing, and finding quick solutions to multiple challenges every day
● Maintain a record of testing insights for the organization to build upon, and communicate learnings across the organization.

YOUR PROFILE

● Passion for working with and learning from a best-of-class digital marketing and dev team
● Strong computer proficiency, especially Excel. Preferred: First Business
● Intelligence or DWH experience
● Knowledge of Google Analytics, Adobe Analytics Cloud, or comparable web analytics tool
● Familiarity with content management systems and platforms (e.g. Wordpress, Joomla, Squarespace)

Your Benefits

Opportunity to take responsibility from day 1
Amazing startup experience
Challenging responsibilities in an industry-disrupting InsurTech startup
Regular team lunches, fresh snacks & drinks
A highly motivated and energetic team

If you want to join our team, please submit your documents via jobs@getsafe.de.
Your contact at Getsafe is Catherine Schabert (c.schabert@getsafe.de, Fon 06221/8710061)